

**PHOTOGRAPHY OPEN CONTEST “WHAT’S UP SEAGULL” ORGANISED BY NATURAL HISTORY
DEPARTMANET, NATIONAL MUSEUM OF ZADAR**

Between the sea and the city streets, between fishing nets and overflowing bins, the seagull lives a double life.

One wing still belongs to the open water and the coast, while the other has fully adapted to the rhythm of the city.

Once a faithful companion to fishermen, today it is quick, loud, and resourceful — always in the right place at the right time, especially when a snack is involved.

It watches from above but acts in an instant, rarely missing its chance.

Maybe it gets on your nerves.

Maybe you find it charming.

Or maybe it is both — depending on how your encounter went.

This is your chance to show us your perspective.

Through photography, reveal its two sides — the one shaped by the sea and the one shaped by the city.

One bird. Two very different stories.

COMPETITION RULES

1. The competition is open to all individuals, regardless of age or photographic experience. Participation is free of charge.
2. Photographs may be submitted from **20.04. – 01.09.2026**.
3. Submissions are accepted exclusively in digital format and must be sent to the following email address: **fotonatjecaj.po@gmail.com**.
Participants’ personal data will be collected and used solely for the purpose of administering the competition, in accordance with applicable data protection regulations.
4. Each participant may submit a maximum of two (2) photographs:
 - one photograph depicting a seagull in its natural environment
 - one photograph depicting a seagull in an urban environment
5. Photographs must be submitted in JPEG format. They must not contain frames, captions, logos, watermarks, the author’s name, or any other identifying marks.
6. Basic digital editing (such as adjustments to brightness, contrast, cropping, etc.) is permitted, provided that it does not alter the actual content of the photograph. Adding, removing, or repositioning elements within the image is not allowed, nor is the use of AI tools for generating or modifying content.

7. The following photographs will not be accepted:
 - images generated using artificial intelligence
 - images that violate ethical standards or the rules of the competition
 - images involving the disturbance or manipulation of animals

Endangering animals or their habitat for the purpose of taking a photograph is strictly prohibited. Any photographs created through unethical or prohibited practices will be disqualified.

8. A professional jury will review all submitted photographs and select those that will be shortlisted.
9. Selected photographs will be publicly displayed anonymously (under a code or number). Voting will be public and open, and the audience will select three (3) winning photographs, which will be awarded. Preference will be given to original photographs that have not been previously published or awarded.

Public voting will take place from **01.09. - 15.09.2026.**

10. By entering the competition, participants confirm that the submitted photographs are their own original work and assume full responsibility for their content. Participants also agree to the use of their name and photographs for the promotion of the competition, exhibition, and related activities, without additional compensation. Narodni muzej Zadar undertakes not to use submitted photographs for commercial purposes.
11. The exhibition is planned for October 2026. The exact date will be announced at a later stage.
12. Narodni muzej Zadar reserves the right to amend, supplement, or adjust the competition rules, as well as to modify the course of or cancel the competition.